



DEALER SOLUTIONS

UNITED STATES WARRANTY CORP.

Newsletter

October 2014



United States Warranty Corp. Is Excited To Be Celebrating 40 Years in Business!

Since our inception, USWC has been committed to providing the best quality products and services. Over the years, we have strived to implement and achieve our vision, providing profitable, innovative, and value driven F&I programs to our dealers.

Whether you have been our customer for years, or are a new customer, we want to assure you that you are our first priority. We are here to provide the highest levels of service, and will continue to develop our company to support that goal, both by nurturing the individuals and teams needed to get the job done, and by using all the knowledge and skills that are necessary.

Our portfolio of products and services are focused on you, and what you need to be successful in achieving your goals. Further, we will continue to explore new products and services that will both satisfy your needs and provide the best value possible.

USWC would like to thank you for your continued loyalty and commitment. We look forward to sharing in our mutual successes in the future.



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INCREASE YOUR LEASE PENETRATION

Increasingly, car shoppers are choosing to lease rather than purchase their new vehicles. With US Wear & Tear you can provide your customers with a quality solution to the “dreaded” Lease-End charges, which in turn will help increase your dealership’s lease penetration.

USWC's Wear & Tear protects customers for up to 72 months, from lease-end expenses:

- Exterior dings, scratches and chips and Interior tears and stains in leather, cloth or vinyl
- Electronics/GPS replacement or repair of factory navigation, stereo or DVD system
- Damage to Wheels/Tires, Muffler/Tail Pipe
- Bumpers/Trim dents, scratches or gouges; Windshield/Window cracks, scratches or replacement; and Lights/Lenses cracks or clouded lenses
- Open Term: Vehicle can be turned in at any time prior to and up to 90 days after original scheduled termination date
- Standard Term: Vehicle can be turned in within 90 days of original scheduled termination date
- \$0 or \$100 Deductible
- Up to \$5,000 total claim benefit
- Up to \$1,000 single event maximum- Tires, Interior Carpet & Upholstery, Exterior Scratches, Windshield Scratches, Interior Electronics
- Coverage of missing parts (interior/exterior) up to \$500

***If you need additional information regarding
any of our products, please email us at:
sales@uswarranty.com***

TRAINING INITIATIVES

Whether taking advantage of in-dealership training, individualized workshops, or our US College of Automotive Excellence class, USWC utilizes a hands-on method to increase profitability in all areas of the dealership.

Detailed and specific training following the outline below includes applied classroom lecture as well as interactive role play:

- Three Phases of Selling: Interview Process, Product Sales & Menu Presentation
- Finance Professionals Role and Responsibility
- Regulations and Compliance
- Product Knowledge
- Objection Handling Tools
- Credit Process/Lender Relations

For more information regarding our Training Programs, contact your Sales Representative or Email: sales@uswarranty.com

To Make An Appointment to
Meet With Us At The:



Please Call : 800-432-4566 x 239



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